

APLIKASI DESKTOP

Program Aplikasi Bagian 2

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KATEGORI PROGRAM APLIKASI

Four Categories of Application Software

Business

- Word Processing
- Spreadsheet
- Database
- Presentation
- Note Taking
- Personal Information Manager (PIM)
- Business Software for Phones
- Business Software Suite
- Project Management
- Accounting
- Document Management
- Enterprise Computing



Graphics and Multimedia

- Computer-Aided Design (CAD)
- Desktop Publishing (for the Professional)
- Paint/Image Editing (for the Professional)
- Photo Editing (for the Professional)
- Video and Audio Editing (for the Professional)
- Multimedia Authoring
- Web Page Authoring



Home/Personal/Educational

- Software Suite (for Personal Use)
- Personal Finance
- Legal
- Tax Preparation
- Desktop Publishing (for Personal Use)
- Paint/Image Editing (for Personal Use)
- Photo Editing and Photo Management (for Personal Use)
- Clip Art/Image Gallery
- Video and Audio Editing (for Personal Use)
- Home Design/Landscaping
- Travel and Mapping
- Reference and Educational
- Entertainment



Communications

- Web Browser
- E-Mail
- Instant Messaging
- Chat Room
- Text, Picture, Video Messaging
- RSS Aggregator
- Blogging
- Newsgroup/Message Board
- FTP
- VoIP
- Video Conferencing

GRAPHICS AND MULTIMEDIA SOFTWARE

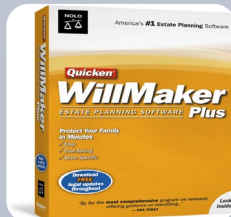
- Computer-aided design (CAD) software
- Desktop publishing software
- Paint/Image editing software
- Professional photo editing software
- Video and audio editing software
- Multimedia authoring software
- Web page authoring

Popular Graphics and Multimedia Software		
Application Software	Manufacturer	Program Name
Computer-Aided Design (CAD)	Autodesk	AutoCAD
	Chief Architect	Chief Architect
	Microsoft	Visio
Desktop Publishing (for the Professional)	Adobe	InDesign
	Corel	Ventura
	Quark	QuarkXPress
Paint/Image Editing (for the Professional)	Adobe	Illustrator
	Corel	Painter
	Microsoft	Expression Design
Photo Editing (for the Professional)	Adobe	Photoshop
	Arcadia	PhotoPerfect Ultimate
	Nik Software	Nik Professional Suite
Video and Audio Editing (for the Professional)	Adobe	Audition
		Premiere Pro
		Soundbooth
	Avid Technology	Avid Media Composer
	Cakewalk	SONAR
Multimedia Authoring	Sony	ACID Pro
	Adobe	Director
	Agilix	GoCourse
	SumTotal Systems	ToolBook Instructor
Web Page Authoring	Adobe	Dreamweaver
		Fireworks
		Flash
	Microsoft	Expression Web SharePoint Designer

SOFTWARE FOR HOME, PERSONAL, AND EDUCATIONAL USE



Personal finance software

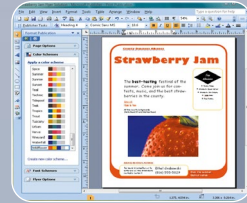


Legal software



Tax preparation software

SOFTWARE FOR HOME, PERSONAL, AND EDUCATIONAL USE



Personal DTP software

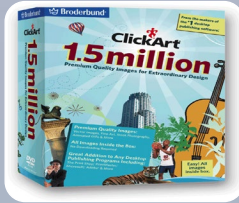


Personal paint/image editing software



Personal photo editing software

SOFTWARE FOR HOME, PERSONAL, AND EDUCATIONAL USE



Clip art/image gallery

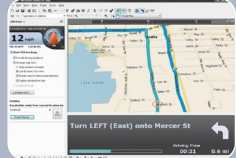


Video and audio editing software



Home design/landscaping software

SOFTWARE FOR HOME, PERSONAL, AND EDUCATIONAL USE



Travel and mapping software



Reference software



Educational software



Entertainment software

WEB APPLICATIONS

- A Web Application adalah sebuah website yang memungkinkan pengguna untuk mengakses dan berinteraksi dengan software yang ada di berbagai computer atau perangkat lain yang terkoneksi dengan internet

Popular Web Applications	
Program Name	Type of Application Software
Britannica.com	Reference
Dictionary.com	Reference
Flickr	Photo Editing and Photo Management
Gmail	E-Mail
Google Docs	Productivity Suite
Google Earth	Travel and Mapping
Google Maps	Travel and Mapping
MSN Encarta	Reference
Photoshop Express	Photo Editing
Picnik	Photo Editing
TaxACT Online	Tax Preparation
TurboTax Online	Tax Preparation
Windows Live Calendar	Personal Information Manager
Windows Live Hotmail	E-Mail
YouSendIt	File Transfer and E-Mail

WEB APPLICATIONS

campus clothiers semiannual financial projection - Windows Internet Explorer

http://spreadsheets.google.com/ccc?key=0AmYUy_ZOyqXpCgdjS1BpWUxalktaE1DQU52UzM0UUE&hl=en&invite=CLyug4DxjbCg

Google docs

campus clothiers semiannual financial...

Share Autosaved on 12/24.

File Edit View Insert Format Tools Form Help

	A	B	C	D	E	F	G	H
1	Campus Clothiers							
2	Semiannual Projected Gross Margin, Expenses, and Operating Income							
3		January	February	March	April	May	June	Total
4	Sales	\$3,383,909.82	\$6,880,576.15	\$9,742,702.37	\$4,818,493.53	\$4,566,722.63	\$8,527,504.39	\$37,919,908.89
5	Cost of Goods Sold	1,319,725	2,683,425	3,799,654	1,879,212	1,781,022	3,325,727	14,788,764
6	Gross Margin	\$2,064,184.99	\$4,197,151.45	\$5,943,048.45	\$2,939,281.05	\$2,785,700.80	\$5,201,777.68	\$23,131,144.42
7								
8	Expenses							
9	Bonus	\$0.00	\$100,000.00	\$100,000.00	\$100,000.00	\$0.00	\$100,000.00	\$400,000.00
10	Commission	109,977	223,619	316,638	156,601	148,418	277,144	1,232,397
11	Marketing	304,552	619,252	876,843	433,664	411,005	767,475	3,412,792
12	Research and Development	194,575	395,633	560,205	277,063	262,587	490,332	2,180,395

Done

Internet | Protected Mode: On

100%

APPLICATION SOFTWARE FOR COMMUNICATIONS

Web Browser

E-Mail

Instant Messaging

Chat Room

Text, Picture, Video
Messaging

RSS Aggregator

Blogging

Newsgroup/Message
Board

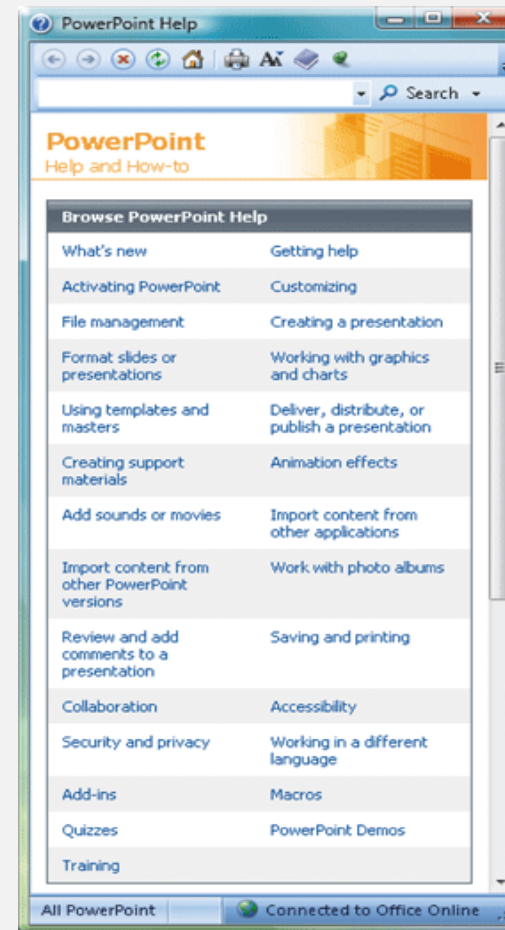
FTP

VoIP

Video Conferencing

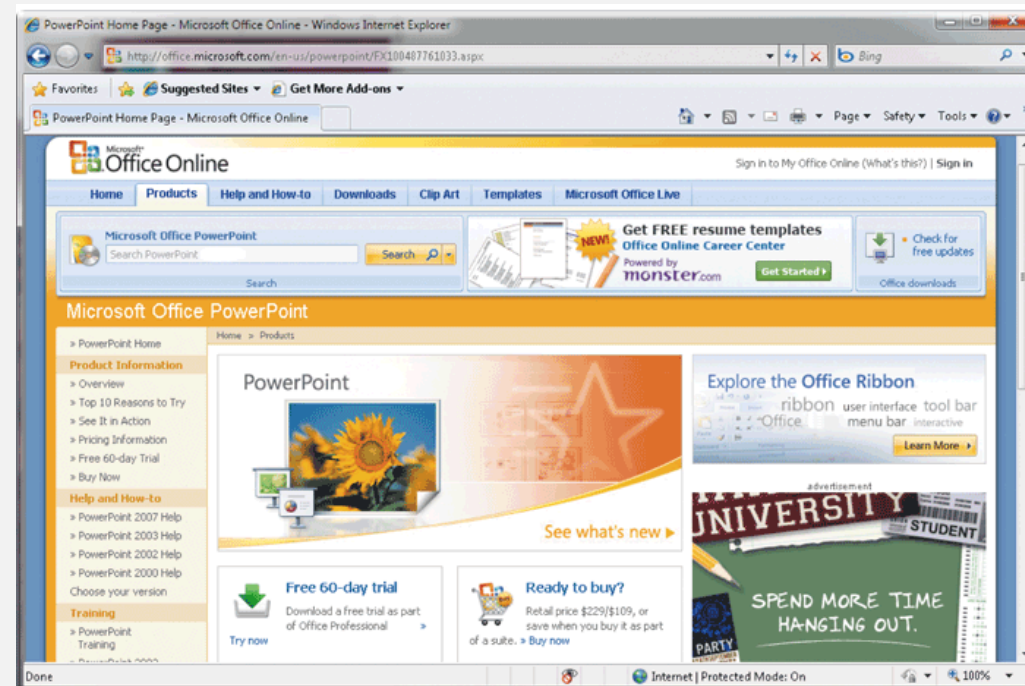
LEARNING TOOLS FOR APPLICATION SOFTWARE

- **Online Help** adalah panduan user dalam bentuk elektronik
- Anda dapat menanyakan pertanyaan atau mengakses menu bantuan dalam bentuk subjek atau urutan



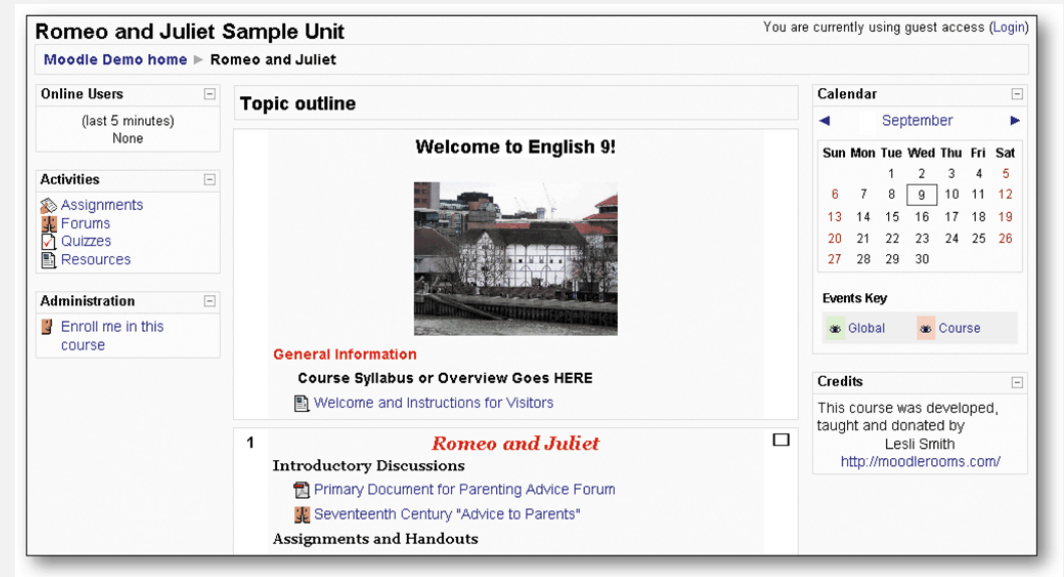
LEARNING TOOLS FOR APPLICATION SOFTWARE

- Web-based Help provides updates and more comprehensive resources to respond to technical issues about software



LEARNING TOOLS FOR APPLICATION SOFTWARE

- **Web-based training** is a type of CBT that uses Internet technology and consists of application software on the Web
- **Distance learning (DL)** is the delivery of education at one location while the learning takes place at other locations



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</THANKS>